

5-Nov-12

TO: Susie Toma
Cheryl Long

copy: Cedric Thomas
Jennifer Stewart
DeAnna Datillo
Public File

FROM: Dawn Tavoletti

RE:	Political Rebate
	Candidate: Raja
	Week of: 10/29 - 11/4
	Contract Number: 339202 - HL 6399928

Dayparts:

Line #	ordered	Length	rate paid	Rate Section	# of spots	LUC	Rebate amount
49	4-5P Tue	:30	\$725	3	1	\$550	\$175

TOTAL REBATE (Gross) \$175
(Net) \$148.75



Billing Adjustment Form

☒ WPXI-TV

☐ PCNC

☐ EPXI

☐ WPXI.com

☐ WPXI Mobile



Agency

SRCP

Write-up Date

11/5/12

Client

Pol-Raja

Requested By

D. Tavoletti

Campaign/Title

Pol-SSN

Resolution Date

Reason:

Customer Deduction

Sales Person Error

Billing Error

Traffic Error

Separation/Scheduling Problem

Late Run

Other

Reference:

Invoice No.

Invoice Date

Contract No.

339202

Explanation of Adjustments by Requestor:

LUC

Additional Explanation by

GROSS Amount to be Credited: \$ 175.00

Debited: \$

NET Amount to be Credited: \$ 148.75

Debited: \$

ROUTE IN THIS ORDER FOR TRACKING AND APPROVAL:

1. Account Executive: _____ Approved _____ Date _____
2. Local/National Sales Manager: D. Tavoletti Approved ☒ Date 11/5
3. General Sales Manager: _____ Approved _____ Date _____
- General Manager (Over \$5000): _____ Approved _____ Date _____
4. Final Approval: Controller: _____ Approved _____ Date _____

Entered On Spreadsheet

Entered as done

Entered in OSi



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

SRCP - Stevens Reed Curcio & Polholm
201 North Union Street
Suite 200
Alexandria, VA 22314

Contract # 339202

Schedule Dates 10/30/12-11/06/12
Advertiser Pol/D Raja/R/SSN/PA (16250)
Agency SRCP - Stevens Reed Curcio & Polholm (2056)
Product Political - State Candidate (1071)
Brand POL/D RAJA /R/SSN/PA (126020)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name VONDERHEID,BETSY
Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments RAJA 10/30
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/29/12
Last Modified 11/05/12
Entered By Deb O'Keefe
CO-OP Yes
Headline # 6399928
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$22,616.25
Net Total \$128,158.75
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month

Month	Spots	Rate
Nov. 2012	151	\$150,775.00
Grand Total:	151	\$150,775.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
46.0	Normal Line / Spot	10/30/12-11/02/12	4	:30	11A- Anderson				1	1	1	1		4	\$275.00	\$1,100.00	Pittsburgh (WPXI)	ANDERSON 11A-12N/	10/29/12
47.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	11A- Anderson				1					1	\$275.00	\$275.00	Pittsburgh (WPXI)	ANDERSON 11A-12N/	10/29/12
48.0	Normal Line / Spot	11/04/12-11/04/12	4	:30	5:30A- 8A (EST)								4	4	\$350.00	\$1,400.00	Pittsburgh (WPXI)	NEWS 6-8A/	10/29/12
49.0	Normal Line / Spot	10/30/12-10/30/12	3	:30	4P- Channel 11 News 4-5P				1					1	\$725.00	\$725.00	Pittsburgh (WPXI)	NEWS 4-5P	10/29/12
50.0	Normal Line / Spot	10/31/12-11/02/12	3	:30	4:29P- Judge Judy 430p				1	1	1			3	\$725.00	\$2,175.00	Pittsburgh (WPXI)	JUDGE JUDY 430-5P	10/29/12
51.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	4:29P- Judge Judy 430p				1					1	\$725.00	\$725.00	Pittsburgh (WPXI)	JUDGE JUDY 430-5P	10/29/12
52.0	Normal Line / Spot	10/30/12-10/30/12	3	:30	4P- Channel 11 News 4-5P				1					1	\$550.00	\$550.00	Pittsburgh (WPXI)	NEWS 4-5P	10/29/12
53.0	Normal Line / Spot	10/31/12-11/02/12	3	:30	4P- Judge Judy 4p				1	1	1			1	\$550.00	\$1,650.00	Pittsburgh (WPXI)	JUDGE JUDY 4-430P	10/29/12
54.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	4P- Judge Judy 4p				1					1	\$550.00	\$550.00	Pittsburgh (WPXI)	JUDGE JUDY 4-430P	10/29/12
55.0	Normal Line / Spot	10/30/12-11/02/12	3	:30	10A- Ellen				1	1	1	1		4	\$450.00	\$1,800.00	Pittsburgh (WPXI)	ELLEN 10-11A	10/29/12
56.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	10A- Ellen				1					1	\$450.00	\$450.00	Pittsburgh (WPXI)	ELLEN 10-11A	10/29/12
57.0	Normal Line / Spot	11/03/12-11/03/12	4	:30	8A- 10:30A (EST)							4		4	\$375.00	\$1,500.00	Pittsburgh (WPXI)	NEWS 8-1030A	10/29/12
58.0	Normal Line / Spot	11/04/12-11/04/12	3	:30	6P- CHANNEL 11 NEWS								1	1	\$925.00	\$925.00	Pittsburgh (WPXI)	NEWS 6-630P	10/29/12
59.0	Normal Line / Spot	10/31/12-11/02/12	3	:30	5:30A- 6A (EST)				1	1	1			2	\$750.00	\$1,500.00	Pittsburgh (WPXI)	530a-6a News	10/30/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

YE Bookend P/B Piggy Back

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